Data and Tools for Institutional Assessment

Available ATS Data Resources
ATS Institutional Data Resources

School 1
School 125
School 250

Annual Report Forms

Institutional Peer Profile Report
Strategic Information Report
Annual Data Tables
Fact Book on Theological Education

Ad-hoc Data Queries
Institutional Peer Profile Report

• Institutional Peer Profile Report (IPPR)
  http://www.ats.edu/resources/institutional-data/institutional-peer-profile-report

• What is it?
  – Confidential, to CEO, every April
  – Compares school against self-identified peers
  – Schools select 5 to 15 peers
  – Assesses institutional strength/stability and data comparatives:
    • Assets, reserves, revenues, expenses
    • Development
    • Faculty compensation
    • Academic mix & enrollment demographics
Institutional Peer Profile Report

• Why use it?
  – 5 years worth of school data at one’s fingertips
  – Comparison to 5-15 peers across various segments
  – Specific benchmarks to measure performance and results
  – Important measurements against strategic/financial plan
  – Demographic, denominational, and aspirational peers
Strategic Information Report

- **Strategic Information Report (SIR)**

- **What is it?**
  - Confidential, to CEO, odd-numbered years
  - Compares school against certain industry benchmarks
  - Strategic indicators to assess overall financial strength, performance, and analytic tools for strategic planning.
    - Assets, reserves, revenues, expenses
    - Tuition vs. scholarship aid
    - Development
    - Faculty compensation
    - Academic mix & enrollment demographics
Strategic Information Report

• Why use it?
  – 10 years worth of school data available instantly
  – Comparison of financial/strategic ratios against industry
  – Important measurements against strategic/financial plan
  – Provides an assessment of financial variables in schools’ economic system

• Being completely revised with more comparative measures for benchmarking
Annual Data Tables

- Annual Data Tables

  - 150+ pages of data in Tables & Graphs
  - Institutional characteristics
  - Enrollment, Faculty, Finances, Development
Entering, Graduating, & Alumni Qs

• Entering Student Questionnaire (ESQ)
• Graduating Student Questionnaire (GSQ)
• Alumni Questionnaire (AQ)

• [http://www.ats.edu/resources/student-data](http://www.ats.edu/resources/student-data)

• For participating schools, provides student demographics, motivations, satisfaction, professional plans, and subsequent experiences. Fee for services participation.

• Can be a significant data-driven tool in the assessment process.
Other Resources

- ATS Institutional Database – specific data queries of more than two decades of data about your institution and theological education can be useful
  - Chris Meinzer, Senior Director of Admin. & CFO
    meinzer@ats.edu

  - Chris Olsztyn, Director, Information Technology
    olsztyn@ats.edu
Examples of Data Queries
Gross and Net Tuition in ATS Schools

Gross and Net Tuition in ATS Schools 1996-2012

$0 $100 $200 $300 $400 $500 $600 $700


Gross
Net
Net + US
Net + ATS

Net Tuition as % of Gross Tuition in ATS Schools, by Endowment Size