**Suggestions for Clustering Data from the ESQ, GSQ, and AQ**

**Recruitment**
How do students hear about your school? What motivates them to attend seminary in general, and your school in particular? Cluster the following ESQ data tables:
- ESQ Table 16 – How Student Learned About School
- ESQ Table 17 – Information Sources, Importance of Visit, and Student Housing
- ESQ Table 18 – Importance of Factors in Decision to Pursue Theological Education
- ESQ Table 19 – Importance of Factors in Decision to Attend Institution

Next, look at the AQ. Would they choose to attend all over again? Would they encourage others to do so?
- AQ Table 27 – Encourage a Young Person to Consider Ministry
- AQ Table 28 – Would Choose Same Seminary Again
- AQ Table 29 – Would Attend Seminary at All

**Finances**
What is the financial profile of your entering students? What is it when they graduate? Might this have an impact on their ability to pursue their profession of choice? From the ESQ, look at the following:
- ESQ Tables 9 & 10 – Educational and Non-Educational Debt
- ESQ Table 11 – Importance of Financial Aid
- ESQ Table 12 – Length of Commute & Planned Hours of Work

Then look at their professional aspirations:
- ESQ Table 23 – Expectation for Full-Time Position

Now look at the debt load of your graduating students and how they supported themselves while in school:
- GSQ Tables 7 & 8 – Educational Debt
- GSQ Table 10 – Important Sources of Income
- GSQ Table 11 – Hours per Week at Paying Job

The AQ also asks about your graduates’ debt load and the adequacy of their incomes to support them:
- AQ Table 5 – Debt and Monthly Debt Payments
- AQ Table 6 – Income, Adequacy of Finances

**Satisfaction with Academic and Student Services**
What do your students expect from the academic and student service support from your school? Some of the ESQ data might help you anticipate some of their needs:
- ESQ Table 6 – Area of Undergraduate Degree
- ESQ Table 7 – Highest Degree Completed Beyond Bachelor’s
- ESQ Table 5 – Number of Dependents by Gender and Marital Status
- ESQ Table 12 – Length of Commute & Planned Hours of Work

The GSQ will help you determine their satisfaction with those services:
- GSQ Table 20 – Satisfaction with Services and Academic Resources