The New Qs: 
The AQ’s First Revision

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Why use the AQ?

• Collect satisfaction and effectiveness data from grads 4 to 10 years after they leave

• Template for ESQ and GSQ revisions

• Provides you with data on:
  – Student demographics
  – Finances
  – Satisfaction with & usefulness of education
  – Job history

• Useful to same colleagues as GSQ:
  – Development, faculty, academic and student services deans, alumni/ae relations, and... admissions! (recruitment too)
Qs Revision

• ESQ and GSQ @ ATS since 1996

• Updated every 5-6 years

• AQ – newly launched in 2008
  – Based on Auburn CSTE survey of graduates
  – First revision (more like a “refresh”)
Why revise?

ATS Database
- alignment of data categories

Other Qs
- consistency and agreement among surveys

Revised Commission Standards
- New ES (Educational Standard)
- globalization / interreligious theme

Student Debt
- increasing levels
- family debt responsibilities
What IS changing?

Not much.....

10 questions affected
Edits, deletions, additions

Related reports amended

What ISN’T changing?

QMI interface
Batch management remains same!

Survey interface
Your grads won’t notice a thing.

Phew! Not as bad as I thought!
## AQ QUESTION REVISIONS

<table>
<thead>
<tr>
<th>Old AQ Question Number</th>
<th>New Question Number (* means new addition)</th>
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<td>1 degree programs</td>
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<td>5</td>
<td>5 race/ethnicity</td>
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<td>14, 15, 24</td>
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<td>40</td>
<td>40 revised debt categories</td>
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<td>*42, 43 loan repayment, family debt</td>
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AQ REPORT REVISIONS

• Minimal.....

• New MA Academic tables (most charts remain the same)

• New aggregated tables, new questions reported