The New Qs: Unveiling the ESQ

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The Association of Theological Schools
The Commission on Accrediting
What’s in the ESQ?

• Administered to incoming students

• Collects data on:
  – Student demographics
  – Finances
  – Motivations
  – Professional plans

• Useful to colleagues in:
  – Admissions, recruitment, student financial aid, faculty, academic and student services deans
Qs Revision

• @ ATS since 1996

• Updated every 5-6 years

• Most recent revision: 2007-08
  – Launch of online surveys
  – Adjustment to debt categories
Why revise?

New / emergent issues:

Technology
- social media
- distance learning

Student Debt
- increasing levels
- family debt

Changes in Educational and Professional Plans
- decline in MDiv enrollment
- part-time school
- bivocational work
Why revise?

Database and data use:
- Alignment of all categories within ATS data collection instruments
- Patterns of data use from Qs
Take heart!

What IS changing?

• 13 questions affected
  • Edits, deletions, additions

• Related reports amended

What ISN’T changing?

• QMI interface
  • Batch management remains the same!

• Survey interface
  • Your students won’t notice a thing.
## ESQ REVISIONS

<table>
<thead>
<tr>
<th>Old Question Number</th>
<th>New Question Number (* means new addition)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1  degree programs</td>
</tr>
<tr>
<td>-</td>
<td>*3c</td>
</tr>
<tr>
<td>5</td>
<td>5  age (drop down menu)</td>
</tr>
<tr>
<td>7</td>
<td>7  race/ethnicity</td>
</tr>
<tr>
<td>14b</td>
<td>14b prior degree earned</td>
</tr>
<tr>
<td>16a&amp;b</td>
<td>16a&amp;b debt categories (&gt;60,000)</td>
</tr>
<tr>
<td>-</td>
<td>*16c family debt</td>
</tr>
<tr>
<td>17b</td>
<td>Moved to 21</td>
</tr>
<tr>
<td>18, 24, 25, 28, 30a</td>
<td>- Removed (ed. of parents, theological position)</td>
</tr>
<tr>
<td>26</td>
<td>24  influences in pursuing theol. ed.</td>
</tr>
<tr>
<td>27</td>
<td>25  influences in attending your school</td>
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<tr>
<td>29</td>
<td>26  recruitment and outreach</td>
</tr>
<tr>
<td></td>
<td>*27 recruitment and outreach</td>
</tr>
<tr>
<td></td>
<td>*30, 31 current work / bivocational plans</td>
</tr>
<tr>
<td>32</td>
<td>32  professional plans</td>
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</tbody>
</table>

*text of new survey can be found at  [http://www.ats.edu/resources/student-data/using-qs](http://www.ats.edu/resources/student-data/using-qs)*
In short.....

- Greater alignment with other surveys and ATS database
- Update to debt categories
- Addition of educational delivery preferences
- Revision of motivations / influences in attending seminary